



What: Head to Head Pancake Cook-Off

When: April 14, 2018 8 am - 10:30 am

Where: J. B. Covert Masonic Lodge, 848 Clough Pike, Cincinnati OH 45245

Non-Profit Status: 501(c) 10 Fraternal Organization

Audience: 160-200 in attendance - greater exposure online

Description: This isn't your grandfather's pancake breakfast! This is a challenge of culinary mastery rivaling those found on the food channel!

Two local marching bands will square off in an epic battle that will make marching band movies look like child's play as they cook for you and your family! A \$5 per person donation at the door will qualify you to be a judge in this the epicurean's breakfast challenge- the pancake cook-off! You'll sample the cuisine of both teams and then indulge in your favorite until you can't eat anymore, but wait there's more!

We'll have some additional head to head challenges throughout the morning to see which team is truly worthy of the coveted Golden Spatula!

Sponsorship Opportunities:

- 1. Title Sponsor-**Provide all menu supplies for 160-200 servings of pancakes, bacon or sausage, oj, milk, butter, syrup
 - Exclusivity of market channel
 - Largest logos on all marketing available based on date of sponsorship- tickets, banners, flyers, website, hype video
 - Event signage
 - Inclusion on websites and social media
 - Inclusion in any media
 - Unlimited coupon or distribution of other marketing materials at event
 - 6 tickets for representatives to attend event

Sponsorship Opportunities Continued on Page 2

www.jbcovertlodge.com/fjf/ 513-617-0906 Secretary@jbcovertlodge.com



Sponsorship Opportunities Continued from Page 1

2. Prize Sponsor- Provide funds/gift cards for first and second place student ticket salesperson(\$200 & \$100 respectively)

- Medium sized logos on all marketing available based on date of sponsorship- tickets, banners, flyers, website, hype video
- Event signage
- Inclusion on websites and social media
- Inclusion in any media
- Coupon or distribution of other marketing materials at event
- 4 tickets for representatives to attend event

Team Prizes Courtesy of:



*Thank You Sam Ash!
\$250 & \$150*

3. Sous Chef- Provide part of menu supplies

- Logos on all marketing available based on date of sponsorship- tickets, banners, flyers, website, hype video
- Event signage
- Inclusion on websites and social media
- Inclusion in any media
- Limited coupon or distribution of other marketing materials at event
- 2 tickets for representatives to attend event

2016 Media:

- **Event Website & Video:** <http://jbcovertlodge.com/fjf/>
- **Flyers:**



- **Follow Up Presentation to Winner:**

Net proceeds benefit the Kyle Adkins Memorial Scholarship Fund which provides scholarships to West Clermont and Goshen HS Marching Band Students. <http://jbcovertlodge.com/scholarship/>

For further information please contact Dave Olmstead at 513-617-0906 or secretary@jbcovertlodge.com

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